

Entrepreneur Biography

Content Standard: 8. Explain the role of profit as the incentive to entrepreneurs in a market economy.

Objective: Students will gain an understanding of how to create a businesses, the risks involved, and they effects they have on the U.S. (and global) economy.

Task: Research and write a 1 page biography explaining the life and career of an entrepreneur in the U.S. Include the following in your paper.

- Business background and history.
- How did the entrepreneur get started?
- Products or services both successful and not.
- How the products or services are different from others in the industry.
- Risks involved in establishing their business.
- Hurdles, barriers, roadblocks, and difficulties overcome.
- How was the business financed/how was capital raised?
- Unique or interesting facts regarding the entrepreneur or company.
- Future outlook for entrepreneur.

Guidelines:

12 pt. font, Times New Roman, double spaced, 1 page