

1950s America

Use Chapter 14 (pgs. 662-693) to answer the questions below. Answer in complete sentences, and in complete paragraphs where indicated. Please answer on a separate sheet.

Part I

Identify: Explain what each item is below and *WHY* it is important:

- a. Blue-Collar
- b. White-Collar
- c. Multinational Corporation
- d. Franchise
- e. Baby Boom

Part II

1. What were two causes and effects of the economic boom of the 1950s?
2. What medical and technological advances were made in the late 1940s and 1950s? What did the advances do and why are they important?
3. What are two important ways in which the TV affect the economy of the U.S.? Explain.
4. Which groups of people were left out of the country's economic boom of the 1950s? Why?
5. How has mass media changed since the 1950s? Explain with examples.